

# INDIA AND SUSTAINABILITY STANDARDS

**International Dialogues and Conference 2017**

*From Tragedies of the Commons  
To the Strategies for the Commons*

**15-17 November, 2017  
India Habitat Centre, New Delhi, India**

Organized & Hosted by



[sustainabilitystandards.in](http://sustainabilitystandards.in)

[c4rb.org](http://c4rb.org)

## 1. Background & Context

Centre for Responsible Business (CRB) has been organising its flagship annual conference, **India and Sustainability Standards: International Dialogue & Conference (ISS)** since 2014. This event conceived and organised by CRB in partnership with several **partner organisations** has now become a much awaited international sustainability conference based in India.

On average over 600 delegates participate in 20 thematic/sectoral dialogues over three days. The event offer an occasion to dialogue on challenges and opportunities presented by international and Indian Sustainability Standards and Collaborative Sustainability Initiatives, in supporting business and policy contributions towards positive social, economic and environmental impacts in India and beyond.

CRB is pleased to announce '**India and Sustainability Standards: International Dialogues & Conference' (ISS, 2017)** from **15-17 November, 2017** at **India Habitat Centre (IHC), New Delhi**. The theme of this 2017 conference is **From Tragedies of the Commons to the Strategies for the Commons**. It is imperative to appreciate the nature of the tragedies of the commons and the implications for sustainable and inclusive development.

The ISS 2017 will attract Indian and international policy actors, government agencies, standard setters, large and small businesses, civil society, academia, and media agencies, for participatory and inclusive dialogues on opportunities and challenges for promoting responsible business in India and beyond, with special reference to sustainability standards and collaborative sustainability initiatives.

## 2. Key 'Take-Aways' from earlier ISS Conferences

There is consensus across stakeholders that sustainability challenges are multi-dimensional and cannot be addressed through a unidirectional approach – thereby calling multiple stakeholders and institutions to address such challenges through a concerted and collaborative process. However, **collaboration and cooperation on sustainability issues involving key actors from across the spectrum doesn't happen automatically – and needs to be facilitated and nurtured**.

The ISS offers the opportunity and the context for such collaborative processes.

### 3. India and Sustainability Standards: International Dialogues & Conference 2017 (ISS 2017)

Based on the experience of the previous ISS conferences, the ISS 2017 has been planned as a three-day event. The first day would revolve around the theme of this year's conference (***From Tragedies of the Commons to the Strategies for the Commons***). The next two days of the conference would comprise dialogue slots (parallel sessions). Depending on the interest of the partner organisations (Co-host) and the issues to be discussed, sectoral/thematic parallel sessions would be either 1.5 hour or 3 hours duration.

We invite Partners to, sponsor or to Co-host the sessions.

Day 1 (15 Nov 2017)		Day 2 & 3 (16 & 17 Nov 2017)					
Time	Sessions	Time	Sessions				
1000-1200	Inaugural	0930-1100	Plenary Session				
1200-1220	Tea Break	1100-1130	Tea Break				
1220-1350	High Level Panel -1	1130-1300	Parallel Session-1	Parallel Session-2	Parallel Session-3	Parallel Session-4	Parallel Session-5
1350-1445	Networking Lunch	1300-1400	Networking Lunch				
1445-1615	High Level Panel -2	1400-1530	Parallel Session-6	Parallel Session-7	Parallel Session-8	Parallel Session-9	Parallel Session-10
1615-1645	Tea Break	1530-1600	Tea Break				
1645-1815	High Level Panel-3	1600-1730	Parallel Session-11	Parallel Session-12	Parallel Session-13	Parallel Session-14	Parallel Session-15
1815-1930	Evening Debate	1730-1800	Tea Break				
1930 onwards	Cocktails & Dinner	1800-1930	Evening Debate				
		1930 onwards	Cocktails & Dinner				

## 4. Draft Agenda of Plenary Inaugural Day (15 November 2017)

08:00 – 09:30	<b>Registration</b>
09:30 – 12:00	<b><i>Inaugural Plenary: Understanding the Tragedies of the Commons and implications for Sustainable Development in India</i></b>
	1000-1005: Welcome Address
	1005-1015: Context Setting Dr. Bimal Arora, Chairperson, CRB
	1015-1030: Special Address by a UN Agency Head
	1015-1035: Special Address by an Indian Industry Leader
	1035-1105: Special Address by thought leaders on Economic Transformation from Tragedies to Strategies for the Commons
	1105-1145: Guest of Honour – Minister from the Government of India
	1145-1150: Vote of Thanks – CRB Governing Body Member
12:00 – 12:20	<b>High Tea and Networking</b>
12:20 – 13:50	<b><i>High-level Panel 1: Understanding the nature of the ‘Tragedies of the Commons’ stemming from tensions between development and growth and implications for an inclusive and sustainable economy of India</i></b>
	Convener: TBC
	<ul style="list-style-type: none"> <li>• <i>Climate change</i></li> <li>• <i>Resource depletion</i></li> <li>• <i>Unemployment/youth unemployment</i></li> <li>• <i>Entrenched social inequality/inequality of opportunities</i></li> </ul>
	1220-1230: <i>Tragedies of the Commons</i> ; the outcomes that nobody wants and that we produce together - Intro to frame the session
	1230-1240: Climate change mapping in India
	1240-1250: Resource depletion in India
	1250-1300: Unemployment and social inequality
	<b>Questions &amp; Answers from the Floor (30 minutes)</b>
13:50 – 14:45	<b>Networking Lunch</b>

14:45 – 16:15	<p><b>High-level Panel 2: Towards Strategies for the Commons - Pro-sustainability innovations in business models and strategies</b></p> <p>Convener: TBC</p> <ul style="list-style-type: none"> <li>• <i>From Responsible Business Strategies (CSR 2.0) to Sustainability Innovation (CSR 3.0)</i></li> <li>• <i>Circular economy/Circular business/Circular society</i></li> <li>• <i>Integrated thinking, corporate governance and integrated reporting</i></li> <li>• <i>SDGs as a framework for systemic change</i></li> </ul> <p><i>Social value system and business ethics (risk, reputation and business impacts)</i></p>	
		1445-1455: Intro to frame the session
		1455-1505: Integrated Thinking and integrated reporting
		1505-1515: Business Ethics and Corporate Governance to Harness Strategies for the Commons
		1515-1525: Beyond CSR: from Corporate Responsibility Strategies (CSR 2.0) to Sustainability Innovation (CSR 3.0)
		1525-1535: The Circular Economy
Question & Answers from the Floor (30 mins)		
16:15 – 16:45	Networking Tea	
16:45 – 18:15	<p><b>High-level Panel 3: Leadership and vision in enabling pro-sustainability strategies and action</b></p> <p>Convener: TBC</p> <ul style="list-style-type: none"> <li>• <i>Transforming the energy mix</i></li> <li>• <i>Sustainable agriculture and food production (curbing food waste)</i></li> <li>• <i>Technology, human development and employment</i></li> <li>• <i>Moving towards 'living wages'</i></li> <li>• <i>Socially Responsible Investment and Impact Investment</i></li> <li>• <i>Supply chain sustainability</i></li> </ul>	
		Speaker 1 (10mins)
		Speaker 2 (10mins)
		Speaker 3 (10mins)
		Speaker 4 (10mins)
		Speaker 5 (10mins)
Question & Answers from the Floor (30 mins)		
Evening Interaction followed by Cocktails & Dinner 18:30 – 19:30	<p><b>Interactive Debate</b></p> <p><i>(Possible theme): Business is the main catalyst/innovator to forge a sustainable economy</i></p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• 2 Conveners to Sum-up the Day's Proceedings</li> <li>• 2 External Speakers</li> </ul> <p>Moderator: Senior Business TV Anchor</p>	

## 5. Contact

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