CRB CENTRE *for* RESPONSIBLE BUSINESS

Enabling Change for Impact

[A glocal leader enabling enterprises to steer sustainability outcomes]

our mission

- Offer high-quality, affordable and accessible capacity building, advisory, and research insights
- Drive balanced stakeholder dialogue and perspectives that are contextually informed and globally relevant
- Foster sustainable and collaborative (sustainability) initiatives with multiple stakeholders, particularly SMEs, smallholders, new age businesses and gig economy with continued emphasis on large businesses
- Build an enabling ecosystem with stakeholders representing finance, technology, policy and skilling
- Strengthen market linkages and enhance opportunities for sustainable enterprises

our thematic areas

CRB organises its work across three thematic areas, with sustainable consumption and sustainable finance as cross-cutting issues across all programmes

CIRCULAR ECONOMY

- Circular Apparel and Textiles
- Food Loss and Waste
- Circular plastics

ENVIRONMENT & CLIMATE ACTION

- Deforestation free supply chains
- Regenerative Agriculture
- Business and Biodiversity (Nature based Solutions)
- SMEs and Decarbonisation

INCLUSIVE GROWTH

- Gender and Women's Economic Empowerment
- Decent Work
- UN Guiding Principles on Business and Human Rights
- Just Transition

strategic **sectors**

- Apparel & Textiles
- Agro based industries
- Built Environment
- ICT & Electronics
- Minerals & Mining
- Forestry & Natural Resources

operating **verticals**

KNOWLEDGE

- Evidence-based awareness generation and capacity building of multiple stakeholders
- Advisory services/support to industry stakeholders on thematic areas, through specific tools, frameworks and other knowledge products
- Exploration and dissemination of 'good practices'; and ground-level challenges and opportunities

ENABLING ENVIRONMENT

- Evidence-based policy engagement (local, state, national and international) to inform relevant policies, schemes, administrative actions
- Engage consumers and market actors to provide rewards and recognition to sustainable business
- Engage technology providers, financial sector, and skilling to support the transition

COLLABORATION

- Foster innovative and unusual partnerships
- Facilitate dialogues and multiple stakeholder informed collective actions
- At the international level, foster North-South and South-South dialogues and collaboration

scope of **interventions**

CLUSTER
SME interventions driven at cluster level for aggregation, collective action and scale - groups of firms in specific sectors and related economic actors

LANDSCAPE
Targeting landscapes to understand complex relationships between biotic and abiotic systems, pursuing positive impacts for nature and people

VALUE CHAIN
Integrating sustainability across all nodes of the value chain — from conception through production, delivery and disposal

INSTITUTIONS
Enabling academic institutions, industry associations, youth organisations, enterprises and city planners to become sustainability champions

our **impact areas**

SUSTAINABLE CONSUMPTION
Supporting enterprises that cater to the needs of informed consumers/buyers

RESOURCE EFFICIENCY
Building skills and competence for resource (material) efficiency strategy through circular economy initiatives

DECENT WORK
Promoting the principles of decent work, that include: Employment creation; Social protection; Rights at work; and social dialogue

BIODIVERSITY CONSERVATION
Supporting businesses' commitment and translating it into action to drive biodiversity conservation (restoration and regeneration), including through nature-based solutions

DECARBONISATION
Reduction and elimination of GHG emissions from businesses/industry/agriculture, including SMEs and small producers; done in a just and inclusive manner

our **affiliations**

MEMBERS & PARTNERSHIPS:

- One Planet Network (UN Environment)
- Trade for Sustainable Development (International Trade Centre)
- World Benchmarking Alliance
- ISEAL Alliance
- CSR Europe
- Indian Institute for Corporate Affairs
- Quality Council of India
- Bureau of Indian Standards

PARTNERSHIPS WITH GOVERNMENT OF INDIA:

- Business Responsibility & Sustainability Reporting Framework. MCA
- Draft National Action Plan on Business and Human Rights, MCA
- India's Voluntary National Review (VNR) 2020, NITI Aayog
- Working Group on Taxonomy, Sustainable Finance Taskforce, Ministry of Finance

our **platforms**

- Sustainable Palm Oil Coalition for India (I-SPOC)
- Coalition for Responsible Sourcing and Trade of Commodities (CREST)
- Indian Water Stewardship Network (IWSN)
- Indo-Dutch CSR & Sustainability Forum (INDUS-Forum)
- Alliance of Cotton & Textile Stakeholders on Regenerative Agriculture (ACRE)
- EU-India Sustainable Business Forum
- Business and Human Rights Network (BHRN)
- Coalition for Responsible Sugarcane India (CRSI)
- India and Sustainability Standards (ISS)
- Sustainable Global Value Chain Forum (SGVC)

our **strength**

12
National and International Advisors

30+
Team Members

6
Locations

7
Board Members

board **members**

R. C. Kesar
Chairperson

Deepak Arora
Treasurer

Farhad Vania
Honorary Member

Dr. Meera Mitra
Honorary Member

Prof. Vasanthi Srinivasan
Co-Chairperson

Rijit Sengupta
Secretary

Prof. Pawan Budhwar
Honorary Member

our **values**

Inclusive

Equitable

Holistic & Solutions-oriented

Trust

Collaborative

Empathy

Contextually Relevant

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