

Centre for Responsible Business (CRB)

About CRB

Centre for Responsible Business (CRB) was established in 2011 as think-tank to pursue its vision, '*businesses integrate sustainability into their core business practices*'. CRB has adopted an approach that attempts to balance the three (social, economic and environmental) components of sustainability across various sectors in India.

Our foundation is driven by **four operating verticals** that facilitates an ecosystem for uptake of sustainable business practices and create impact on the ground:

Action and Policy Research

Generating evidence pertaining to social, economic and environmental elements of sustainability

Customised Advisory Services and Technical Assistance

Facilitating businesses to integrate social, economic and environmental sustainability parameters at strategic, managerial and operations levels

Training and Capacity Building

Enabling various actors to understand relevant and contextual approaches/tools for better business

Multi-Stakeholder Knowledge Fora

Facilitating and enabling collaborative approaches aimed at developing solutions to address sustainability challenges

CRB considers sustainable business as a complex issue and defines it using a framework comprising **five thematic areas**, viz. (i) **Circular Economy**, (ii) **Business & Human Rights**, (iii) **Voluntary Sustainability Standards**, (iv) **Private Sector & SDGs** and (v) **SMEs & Sustainability**



Achievements & Affiliations

 CRB has been a partner and engaged with various initiatives/projects of the Government of India including Ministry of Corporate Affairs; Ministry of Finance; NITI Aayog; Bureau of Indian Standards; Quality Council of India and India Institute of Corporate Affairs.

 CRB has been implementing projects in partnership with a number of national and international organisations, e.g., ISEAL Alliance, WWF India, Giz India, RSPO, FNF (Regional office South Asia), World Benchmarking Alliance, CSR Europe, Aston Business School, University of Michigan, Alliance Manchester Business School, etc.

 CRB is engaged with a few leading international sustainability initiatives: (i) One Planet Network (UNEP); (ii) International Task Group on Science-based Policy for Sustainable Consumption and Production (UNEP); (iii) International Advisory Committee of the Trade for Sustainable Development programme of the International Trade Centre (ITC).

 CRB's activities and interest is showcased each year at its annual conference 'India & Sustainability Standards' – a multi-stakeholder event covering a number of sectors and thematic areas. This conference (www.sustainabilitystandards.in) brings together Indian and international policy-makers, standard setters, businesses and other concerned practitioners to dialogue on sustainability challenges, using a result-based approach.



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