



EUROPEAN UNION

DELEGATION TO INDIA

New Delhi: 03 March,2021
COOP–Ram/rv-D(2021)1685431

TO WHOM IT MAY CONCERN

The EU Delegation to India hired the services of the Centre for Responsible Business (CRB), a civil society organisation based out of New Delhi, India to undertake a study to ‘Map and Conceptualise EU-Corporate Social Responsibility (CSR) in India’. The purpose of the study is to a) identify the potential of CSR and sustainability related contributions made by companies based out of the EU and their subsidiaries in supporting development issues and b) conceptualising the setup of an institutional mechanism for collaboration and engagement.

The experts will :

1. Undertake a scoping study to assess the contributions of EU companies’ to CSR initiatives in India, specifically highlighting their a) geographic focus, b) thematic / sectoral focus, c) typology of contributions and d) manner of engagement with CSOs and the Government.
2. Analyse and recommend an institutional and policy framework as to how the EU Delegation can coordinate, facilitate and support the EU companies in India and their subsidiaries in their respective CSR work, in order to strengthen EU-India cooperation within the context of the Sustainable Development Goals (SDG) framework.

The experts team from CRB, headed by Mr. Rijit Sengupta (CEO) and supported by Ms. Kalyanee Paranjape (Programme Officer), would therefore like to hold discussions with representatives of: Embassies of EU Member States in India; Bilateral Chambers of Commerce (EU Member States and India); select EU companies and subsidiaries operating in India; EU related business associations or initiatives (e.g. European Business Group, European Business Technology Centre, Business Support to Policy Dialogue team, European Economic Group) and other project initiatives supported by the EU.

In this regard, the CRB study team will undertake a consultation process, by reaching out to key stakeholders between March and June 2021, in order to ensure relevant inputs to the study.

The EU Delegation to India will highly appreciate your contribution to this important study. Please feel free to reach out to the EU Delegation focal person of the study Mr. Pattabiraman Subramanian (subramian.pattabiraman@eeas.europa.eu) for any further information.

Yours sincerely,

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Cecilia Costa
Team Leader-Cooperation Section

