

10th Edition
**INDIA AND
SUSTAINABILITY STANDARDS**

International Dialogues & Conference 2023

November 6th - 8th, 2023 | New Delhi (Hybrid)

Solutions for Sustainability & Inclusivity: Policy, Innovation & Collaboration

CONFERENCE BROCHURE

ABOUT INDIA AND SUSTAINABILITY STANDARDS

Centre for Responsible Business's (CRB) annual flagship conference '**India and Sustainability Standards: International Dialogues and Conference**' convenes a diverse set of stakeholders to dialogue and develop roadmaps across key sustainability issues and industry sectors – in supporting the momentum towards Sustainability.

CRB believes that sustainable business principles are a key ingredient that businesses of the future (and businesses with a purpose) should integrate into their enduring core values – that should ultimately inform their strategies and operations.

India and Sustainability Standards spanning over three days is meticulously designed to bring together industry leaders and practitioners, private sector actors, renowned academicians and researchers from distinguished institutions, policymakers, civil society representatives, youth champions, and other diverse stakeholders.

The conference is known to be a safe space for organizations and their representatives to come together to:

- **Deliberate** on key sustainability issues
- **Influence action** and decisions to be implemented
- **Launch** solutions, programmes, initiatives and innovations
- **Network** and build connections and relationships with professionals with shared interests

EVOLUTION OF INDIA AND SUSTAINABILITY STANDARDS

India and Sustainability Standards (ISS), has evolved over the years to address pressing sustainability challenges faced by businesses in India and beyond, some notable aspects of its evolution are mentioned below:

- The conference themes have evolved in response to emerging sustainability concerns and the need for businesses to transform. **Themes have typically focused on the integration of sustainability in business strategies, addressing social and environmental challenges, and promoting collaboration among stakeholders.**
- Session topics have covered a wide range of issues, they have included **environment and climate, sustainable and circular business models, ecosystem services, business and human rights frameworks, the role of technology, data and finance, and fostering collaboration among stakeholders.** These topics have been examined in various industry sectors and from different perspectives.
- Some key messages from the conference discussions over the years include:
 - * The need for businesses to **embed sustainability into their core strategies and operations**, moving beyond cosmetic changes.
 - * The **importance of collaboration** among businesses, government, civil society, and other stakeholders to address complex sustainability challenges.
 - * The **role of transparency, reporting, and accountability** in driving positive impacts on people and the environment.
 - * The recognition that businesses must not only focus on economic growth but also consider their **social and environmental responsibilities.**
 - * The **potential for technology, data, and finance** to enable sustainable business practices and reduce inequalities.

ISS is also a proven launchpad for several initiatives including but not limited to, **India Water Stewardship Network (IWSN), IndoDutch CSR & Sustainability Forum (INDUS-Forum) and Sustainable Palm Oil Coalition for India (India-SPOC), VSS Collaboration India, Youth for Sustainability India Alliance, FOLU India Action Coalition for Responsible Sourcing and Trade of Commodities (FOLU INDIA-CREST), Promoting Responsible Value Chains in India for an Effective Contribution of the Private Sector to the SDGs (PROGRESS), India Capitals Hub, etc.**

The conference has been successful in providing a platform for diverse stakeholders to **come together, share experiences and best practices, and develop collaborative solutions** for creating lasting, positive impacts on both people and the environment.

SNAPSHOT OF ISS 2022

1100+
ATTENDEES

29
SESSIONS

180
SPEAKERS

60
PARTNERS

100,000+
SOCIAL MEDIA REACH

5,000+
WEBSITE USERS

ISS 2023

The tenth edition of the conference will be hosted in **New Delhi** from **November 6-8, 2023** under the broad theme of **'Solutions for Sustainability and Inclusivity: Policy, Innovation & Collaboration'**.

This year, the conference will continue to provide an enabling platform to showcase and deliberate on key sustainability topics. The conference will aim to engage and enable dialogue on various sustainability issues while inspiring innovation, action, and solutions that can contribute towards a sustainable future.

The networking village and solutions lobby will aim to showcase and demonstrate innovation and solutions developed by various organisations.

ISS 2023 will be built around a live and interactive agenda, this year the event will be set in a hybrid format, attendees will have the option to join either physically or virtually.

Day 1 (6th Nov)

- Inaugural Session
- Three High Level Plenaries

Day 2 & 3 (7th & 8th Nov)

- Parallel breakout sessions (90 mins each)
- About 20-25 sessions on a range of topics aligned to the conference theme are organized over these two days

CONFERENCE FEATURES:



Breakout Sessions

Parallel Sessions on diverse sectors and themes co-hosted with Partner organisations



Plenary Sessions

Featuring sustainability champions from across the globe



Solutions Lobby

Showcase Innovations and Solutions to relevant stakeholders



Networking Village

Dialogue, Network and Collaborate with Peers and Experts



Memorial Lecture

Annual Lecture in memory of our Founder- Dr Bimal Arora



State/Region Focus

Select sessions feature conversations on a specific region to examine the potential for promoting responsible business

ISS PARTNERS (2014 - TILL DATE)



ISS PARTNERS (2014 - TILL DATE) CONTD...



CSR Mandate & Voluntary Sustainability Standards: Contribution to Business, Economy, Society and Environment in India



2014

Make in India Needs Standards



2015

UN Sustainable Development Goals (SDGs)



2016

Understanding the Tragedies of the Commons and Implications for Sustainable Development in India



2017

Collaboration a Key to SDGs : Leveraging CSR & Voluntary Sustainability Standards



2018

Market Dynamics & Social Dilemmas of Promoting Sustainable Business



2019

Sustainability a Key to Business Resilience in an Uncertain World



2020

Accelerating and Reinforcing Transformative Change for Societal Resilience



2021

Prioritising Nature and People in Business to Create Measurable Impacts



2022

PARTNERSHIPS

Privileges	Lead Partner	High-Level Plenary Partner (Inaugural Day)	Session Partner (Parallel Session on Day 2 &3)	Associate Partner	Stall at Networking Village
	INR 22,00,000*	INR 9,00,000*	INR 7,00,000*	INR 3,50,000*	INR 2,00,000*
Special invite to the Head of the Organisation to be a speaker during the Inaugural day of the Conference (6 th Nov)	✓				
Special invite to the Head of the Organisation to be a speaker in the closing plenary (8 th Nov)	✓				
Invite senior staff as speakers/ panelists in other relevant break-out sessions (7 th Nov or 8 th Nov) – each session is of 90 mins duration	✓(2)			✓(1)	
Co-host of (1) 90 mins High-Level Plenary session on Day 1 (6 th Nov)		✓			
Co-host of (1) 90 mins session on either Day 2 or 3 (7 th Nov or 8 th Nov)	✓		✓		
(1) Exhibition space (Stall of dimension: 2 mtr X 2 mtr) in the Networking Village	✓				✓
Authored or Co-authored Blog	✓				
Advertisement in ISS2023 Conference booklet	✓ (full page)	✓ (half page)	✓ (half page)		✓ (half page)
Article in Post – conference Report	✓				
LinkedIn Live	✓(2)	✓(1)	✓(1)	✓(1)	
Free conference passes for guests and members	✓(25)	✓(15)	✓(10)	✓(10)	✓(5)
50% discount on additional conference passes for guests and members	✓	✓	✓	✓	✓
Distribution of publications in Delegate Kit for all participants	✓				
Full Delegate List – name of delegate, designation and organization (without contact details as per CRB Privacy Policy)	✓				
Dedicated social media posts (pre & post)	✓(8)	✓(4)	✓(2)	✓(2)	✓(1)
Branding in publications, handouts, conference website, and collaterals (per the partnership level)	✓	✓	✓	✓	✓

*Applicable Taxes to be Extra

The Solutions Lobby (INR 2,00,000*)

A new feature of the conference, the Solutions Lobby is a space for organisations to showcase a key product/solution/innovation to the most relevant stakeholders to further awareness of their offering and identify opportunities for collaboration.

- (1) Exhibition space (Stall of dimension: 3 mtr X 2 mtr X 3 mtr) in the Networking Village
- 5-minute presentation during the evening reception on 6th November
- (5) Free conference passes for guests and member. 50% discount on additional conference passes for guests and members
- Half Page Advertisement in ISS2023 Conference booklet
- Branding in publications, handouts, conference website, collaterals (per the partnership level)

Interested? Email siya@c4rb.in for additional details

